

sara
martin



designer & illustrator

sarainillustrates.com

sara@sarainillustrates.com

[linkedin.com/in/sarainillustrates](https://www.linkedin.com/in/sarainillustrates)

SKILLS

Design: Experience in digital pre-press production, photo retouching, color correction, and PDF creation. Image optimization for web, HTML/CSS coding and graphic animation. Typography, branding, signage systems, and publications.

Illustration: Broad range of concept building and problem solving skills. Ability to go from sketch to finish in a variety of media.

Computer Proficiency: Mac and PC Platforms. Adobe (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat). Basic Adobe Flash knowledge. Microsoft Office (Word, Excel, Powerpoint and Outlook) and Filemaker Pro. A quick learner of computer applications.

EDUCATION

Bachelor of Fine Arts | 2007

Rhode Island School of Design (RISD) Providence, RI

EXPERIENCE

Lead Graphic Designer | 2009–Present

Whole Foods Market, Bellingham, MA

Prioritize and manage workflow of projects in a fast paced environment. Conceptualize and design a wide range of marketing materials according to the brand's standards, and in support of all store department requests. Print work includes point-of-purchase signage, posters, brochures, and external advertisements. Graphics for web include banner ads and visuals for sales and events promotion.

Graphic Designer | 2008–2009

Whole Foods Market, Bellingham, MA

Supported Lead Graphic Designer in maintaining clear communication, timely production of artwork and completion of projects. Collaborated with store departments and created effective design solutions.

FREELANCE

Designer & Illustrator | 2005–Present

Various Clients

Projects include business card design, dog portraiture, and wedding invitations.

Apparel Graphic Designer | 2009

Audubon Society of Rhode Island, Smithfield, RI

Designed t-shirt for International Coastal Cleanup's "Hold the Line" campaign, promoting the recycling of used fishing line that often entangles wildlife.

Illustrator | 2008, 2009

The Brown Contemporary Magazine

Brown University, Providence, RI

Created original artwork for publication including two color cover illustrations and half page black and white drawing.

Logo Designer | 2008

Food Should Taste Good, Needham Heights, MA

Created original logo designs for consideration of their consumer base.

Designer and Vendor | 2007

RISD Student Art and Design Sale, Providence, RI

Produced original card designs and illustrations for print. Packaged and priced sets of cards for sale. Maintained a receipt book of sales and interacted with customers.