

# sara . martin

*designer*

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## SKILLS

**Design:** Experience in digital pre-press production, photo retouching, color correction, and PDF creation. Image optimization for web, HTML/CSS coding and graphic animation. Typography, branding, signage systems, and publications.

**Illustration:** Broad range of concept building and problem solving skills. Ability to go from sketch to finish in a variety of media.

**Computer:** Mac and PC Platforms. Photoshop, Illustrator, InDesign, Dreamweaver, and QuarkXPress. Basic Flash knowledge. Microsoft Office and Filemaker Pro. A quick learner of computer applications.

## EDUCATION

**Bachelor of Fine Arts** | 2007  
Rhode Island School of Design (RISD) Providence, RI

## WORK EXPERIENCE

**Lead Graphic Designer** | November 2009–Present  
Whole Foods Market, Bellingham, MA  
Prioritize and manage workflow of projects in a fast-paced environment. Budget for marketing printing costs and workroom supplies. Develop design solutions according to the brand's standards in support of all store department requests.

**Graphic Designer** | April 2008–November 2009  
Whole Foods Market, Bellingham, MA  
Supported Lead Graphic Designer in maintaining clear communication with all store departments. Conceptualized and designed point of purchase signage, posters, flyers, event calendars, print and web advertisements.

**Designer/Illustrator** | 2005–Present  
Freelance Art and Design  
Projects include business card design, dog portraiture, and wedding invitations.

**Apparel Graphic Designer** | July 2009–August 2009  
Audubon Society of Rhode Island, Smithfield, RI  
Designed t-shirt for International Coastal Cleanup's "Hold the Line" campaign, promoting the recycling of used fishing line that often entangles wildlife.

**Illustrator** | December 2008, May 2009  
The Brown Contemporary Magazine  
Brown University, Providence, RI  
Artwork published includes two color cover illustrations and half page black and white drawing.

**Logo Designer** | January 2008  
FoodShouldTasteGood™, Needham Heights, MA  
Created original logo designs for consideration of their consumer base.

**Designer and Vendor** | April 2007  
RISD Student Art and Design Sale, Providence, RI  
Produced original card designs and illustrations for print. Packaged and priced sets of cards for sale. Maintained a receipt book of sales and interacted with customers.

**Poster Designer** | December 2006  
WIMPS (Where is My Public Servant?), Northern Ireland  
Designed two posters for awareness of bullying for this non-profit organization.